

Hempstead High School

MARKETING: Section 4

Lesson 3-3 Quiz B

Due Date: October 31, 2024

Instructor: Merrill Kazanjian

Name: _____

Score: / 100

Question 1

/1

What is the primary difference between oligopoly and monopolistic competition?

- Oligopoly has a large number of firms with similar products, while monopolistic competition has fewer firms with identical products.
- Oligopoly has few competitors, while monopolistic competition has many.
- Oligopoly has businesses offering different products, while monopolistic competition has identical products.
- Oligopoly firms have total control over prices, while monopolistic firms have no control over prices.

Question 2

/1

Which of the following is an example of an industry operating as an oligopoly?

- The automobile manufacturing industry
- The restaurant industry
- Local bakeries
- Athletic shoe stores

Question 3

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In an oligopoly, why do businesses sometimes cooperate with one another?

- To raise prices together and increase profits
- To compete with new entrants to the market
- To reduce production costs by sharing resources
- To provide consumers with more choices

Name: _____

Question 4

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What happens if one airline reduces its prices in an oligopolistic market?

- Competitors are likely to lower their prices to match.
- Other airlines will usually raise their prices.
- The government intervenes to stabilize prices.
- Consumers will avoid the airline that reduced its prices.

Question 5

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In monopolistic competition, what factor gives businesses more control over pricing?

- The number of businesses in the market
- The similarity of products across businesses
- The uniqueness and differentiation of their products
- Government regulation of pricing

Question 6

/1

What happens when businesses in monopolistic competition offer products that have few differences?

- The businesses have greater control over pricing.
- Consumers are more likely to choose based on price.
- There is little competition in the market.
- Businesses can raise prices without losing customers.

Name: _____

Question 7

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What is a major concern for businesses in an oligopoly?

- Differentiating products from competitors
- Offering the lowest prices
- Reacting to competitor price changes
- Avoiding government regulation

Question 8

/1

Which of the following is a potential disadvantage for consumers in an oligopolistic market?

- Higher prices due to lack of competition
- Too many choices of similar products
- Limited regulation of prices
- Difficulty in finding unique products

Question 9

/1

How can businesses in monopolistic competition gain more market control?

- By creating more distinct and better products
- By merging with competitors
- By reducing prices to compete
- By ignoring competitors' actions