

Hempstead High School

MARKETING: Section 4

Lesson 2-5 Vitamin Water Quiz D

Due Date: **October 5, 2024**

Instructor: **Merrill Kazanjian**

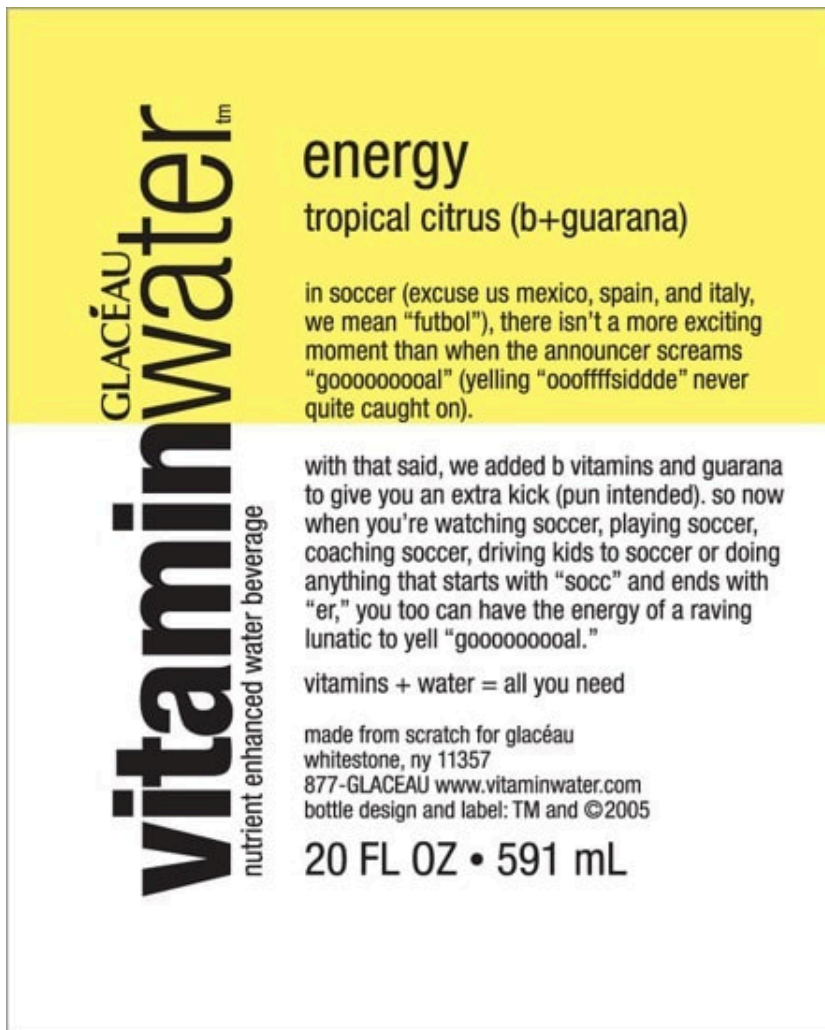
Name: _____

Score: / 100

Question 1

/1

How were vitaminwater labels different?



- vitaminwater would put more than ingredients and branding on their labels. They would add sometimes funny stories that people would look forward to reading. This made people want to pick up the product.
- I dunno