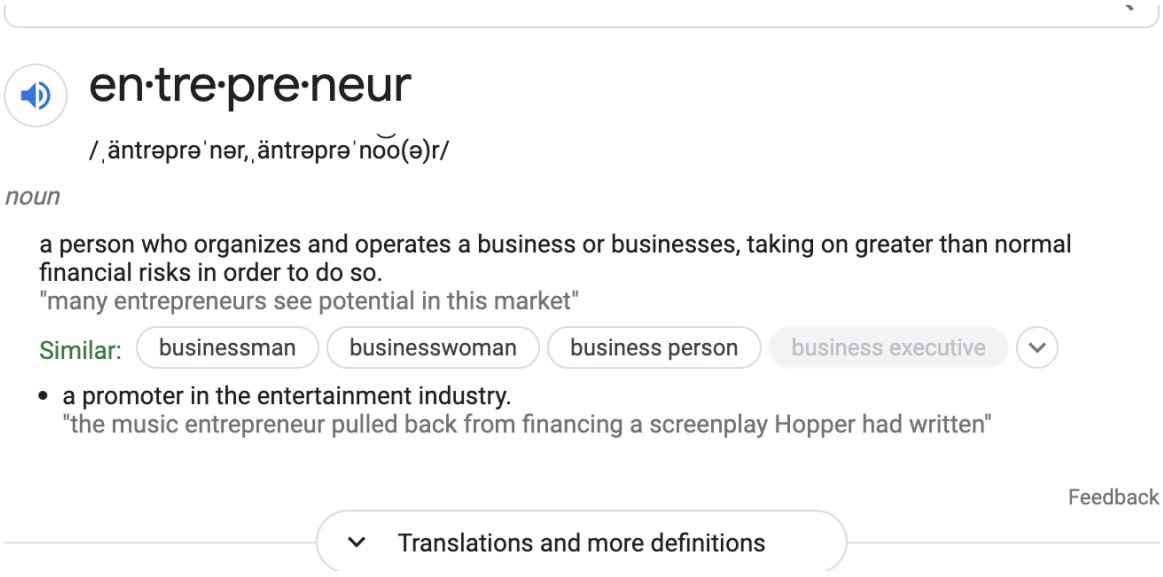
Mr. Kazanjian
Marketing Class
Introduction Lesson: Affiliate Marketing

Do Now: Below is the definition of entrepreneur. Can you be an entrepreneur without taking "greater than normal financial risks".



en·tre·pre·neur

/ˌäntrəprəˈnər,ˌäntrəprəˈno͝o(ə)r/

noun

a person who organizes and operates a business or businesses, taking on greater than normal financial risks in order to do so.
"many entrepreneurs see potential in this market"

Similar: businessman | businesswoman | business person | business executive

- a promoter in the entertainment industry.
  "the music entrepreneur pulled back from financing a screenplay Hopper had written"

Feedback

Translations and more definitions

1.) Write some of the best tips that Sara Finance gave you about affiliate marketing.

2.) The internet became wildly popular by the mid 1990's. Compare the scope of marketing and advertising before the internet and after the internet.

3.) What is affiliate marketing in your own words?