

Rubric: Transportation, Production, and Marketing Evolution Research Essay

Criteria	4 Points	3 Points	2 Points	1 Point
Paragraph 1: Infrastructure Comparison	Comprehensive, detailed comparison of 1900 vs. modern infrastructure with specific, well-researched examples of transportation and commercial systems; demonstrates deep understanding of historical context	Clear comparison with some specific details about infrastructure changes; shows good understanding	Basic comparison with limited details; some understanding of infrastructure differences	Minimal or inaccurate comparison; lacks substantive information about infrastructure changes
Paragraph 2: Modern Product Analysis	Detailed, sophisticated explanation of a modern product impossible in 1900; includes technical specifications, historical context, and clear reasoning	Well-explained product description with good reasoning about its technological impossibility in 1900	Basic description of a product with limited explanation of its technological advancement	Vague or superficial product description lacking technological context
Paragraph 3: Second Product Example	Sophisticated, in-depth analysis of a second unique product impossible in 1900; demonstrates critical thinking and research	Clear explanation of product with good reasoning about technological limitations	Basic description with minimal technological context	Weak or poorly developed product example
Writing Quality	Exceptional clarity, coherent structure, zero grammatical errors; professional-level academic writing	Clear writing with minor grammatical errors; logical flow	Some writing challenges; moderate grammatical issues	Significant writing and structural problems
Historical Research & Evidence	Exceptional use of specific historical evidence; demonstrates advanced research and critical analysis	Good use of historical evidence with clear connections	Limited historical research; some unsupported claims	Minimal or no historical evidence used

Total Possible Points: 20

Passing Score: 14/20